



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2015

Multiple District 31

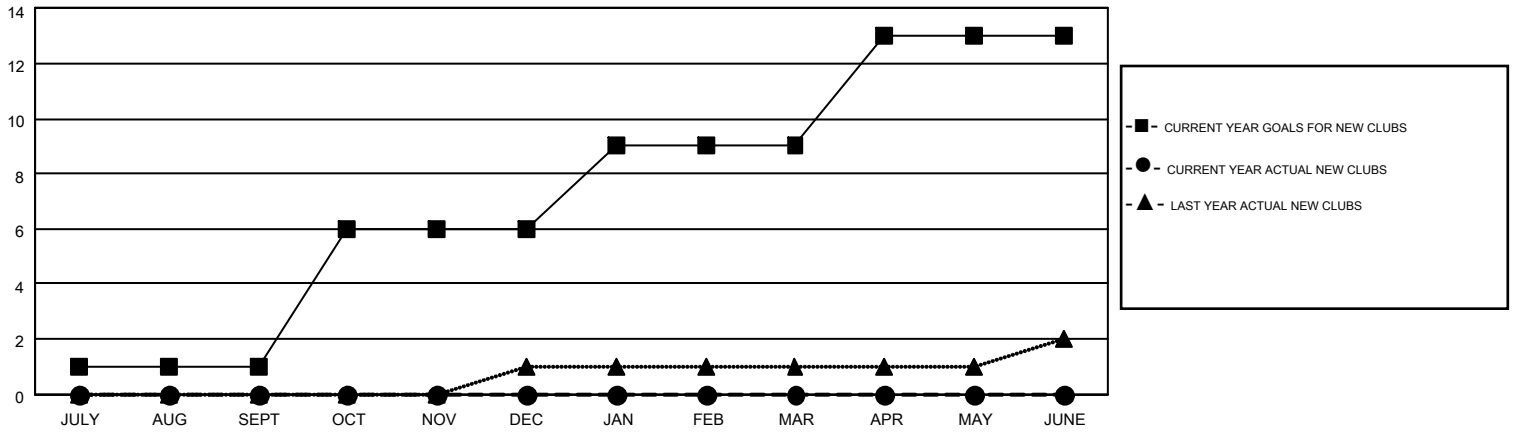
LOCATION: NORTH CAROLINA

GMT: CARL HARRELL

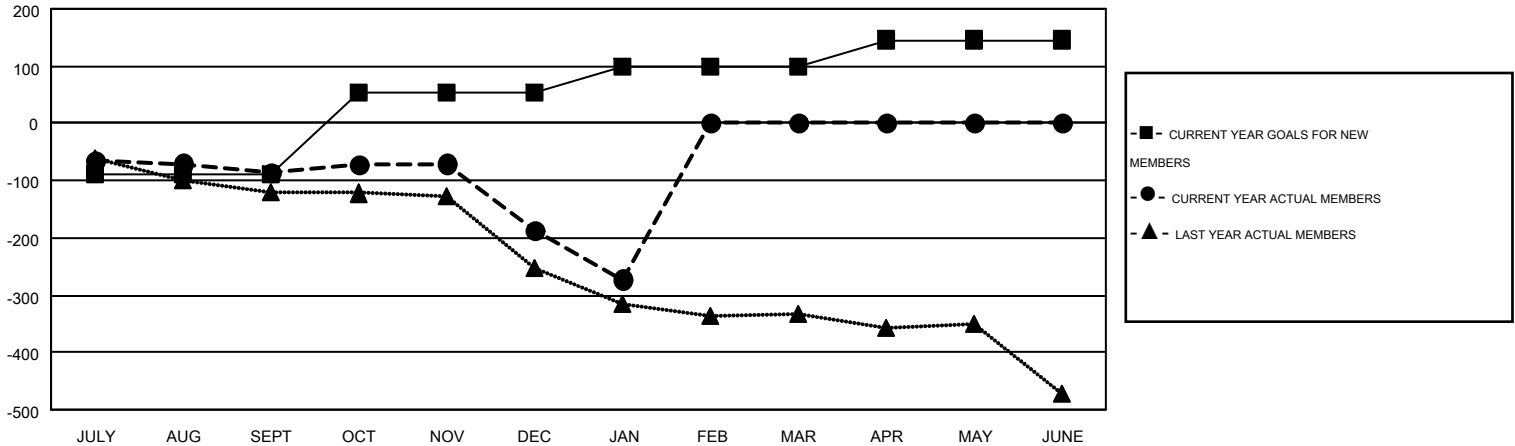
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	1	0	4	-4	JULY/AUG/SEPT	-90	153	240	-87
OCT/NOV/DEC	5	0	7	-7	OCT/NOV/DEC	143	134	235	-101
JAN/FEB/MAR	3	0	0	0	JAN/FEB/MAR	46	64	148	-84
APR/MAY/JUNE	4	0	0	0	APR/MAY/JUNE	47	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 11	136 CLUBS OF 334 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	5,032 (72.17%)
DECEASED	77	FEMALE	1,940 (27.83%)
CLUB CANCELLED	49	<u>FAMILY UNIT MEMBERS</u> 1,408	
OTHER	497	<u>HEAD OF HOUSEHOLD</u> 686	
TOTAL	623	<u>NON-HEAD OF HOUSEHOLD</u> 722	

[CLICK HERE FOR HEALTH ASSESSMENT DATA](#)